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Feb 21st, 10:00 AM - 11:15 AM

### Improving Information Literacy Through Embedding

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#### Recommended Citation

Wilson, Kelly M.; Hooper, Rachel; and Brandes, Jay, "Improving Information Literacy Through Embedding" (2020). *Georgia International Conference on Information Literacy*. 15.  
<https://digitalcommons.georgiasouthern.edu/gaintlit/2020/2020/15>

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# Improving Information Literacy Through Embedding

Kelly M. Wilson, Troy University

Rachel Hooper, Troy University

Jay Brandes, Troy University Online

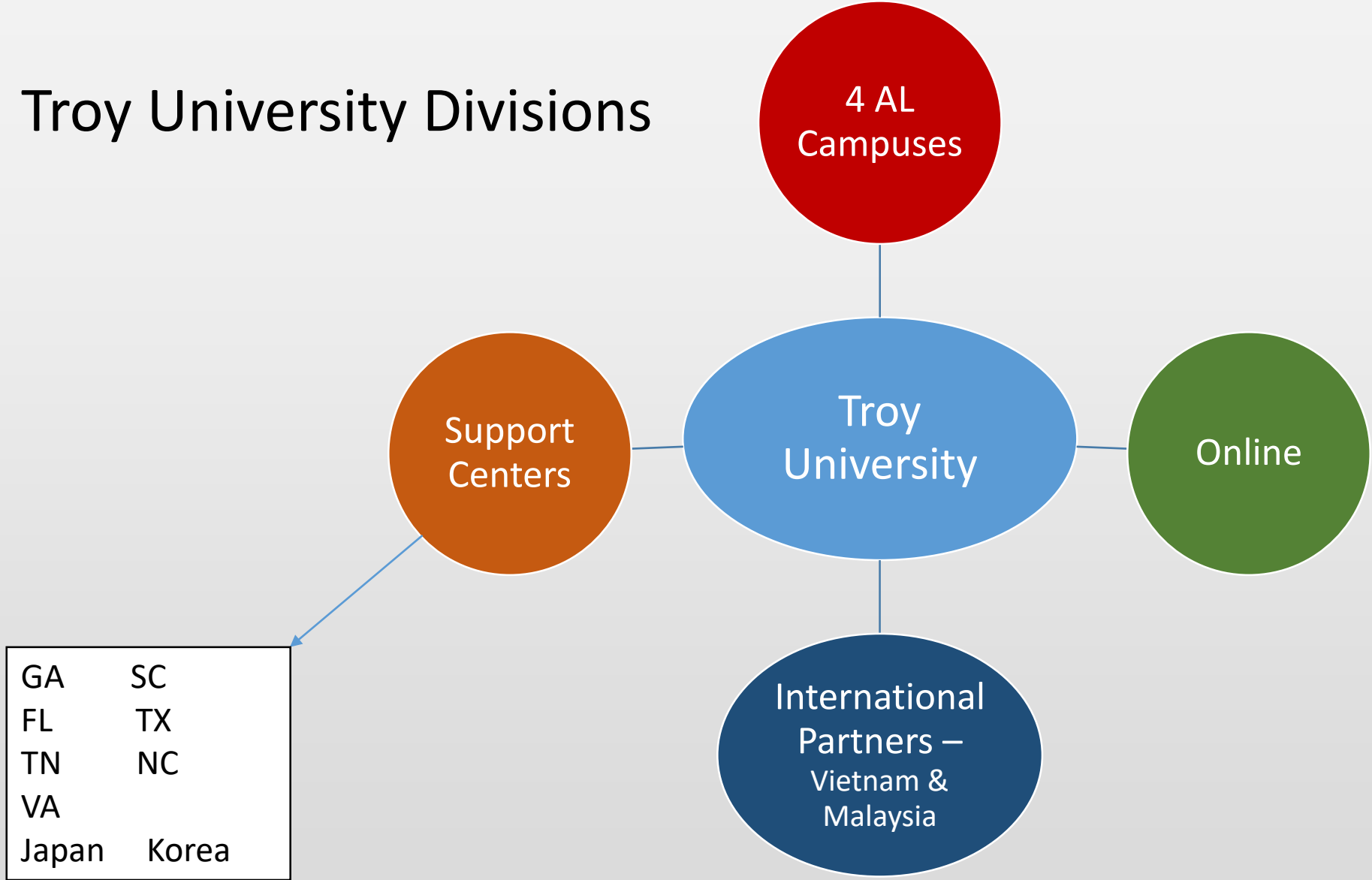
*February 21, 2020*



Troy Campus: 7 librarians  
Montgomery Campus: 3 librarians  
Dothan Campus: 2 librarians



# Troy University Divisions





# In the Beginning...

- Literature has shown promising results of embedding in university classes.
- March 27, 2019 -> submitted IT ticket.
- Final nudge -> impending accreditation visit.
- “In order to better serve our students (everywhere) but at this time we are specifically asking with our partner sites in Vietnam and Malaysia in mind. In particular, because of SACS, and wanting to be able to demonstrate to them that we are able to serve that constituency effectively (serve = promote, train, and assist students/faculty with library resources).”



# Why Should We Embed?

- Reach students where they may need assistance (in Canvas for courses)
- Accreditation purposes
  - Accrediting bodies expect all public services librarians to embed if needed
- Build relationships with faculty members
- Build relationships with students
- Serve ALL students, not just those on campuses



# Troy's Embedding Process

How do we approach faculty?

Who do we ask?

Send email to potential instructors

Submit HelpDesk ticket to Ed Tech

Once in class, have designer create discussion board post

Subscribe to discussion board

Create additional posts



# Sample Request to Instructors

Dr. Van Buskirk,

In an effort to ensure that all TROY students and faculty have access to assistance in using the TROY library, I am writing to ask you if you would like to have a discussion board for the library included in your upcoming course, BUS3382. The discussion board would be monitored by two professional librarians, myself, and the Librarian for TROY Online, Mr. Jay Brandes. We have two librarians assigned in order to monitor the discussion board seven days a week.

“Librarian” is a designated role in Canvas that is based on the role of student, but we are only there to answer library questions in the discussion board. I wanted to make sure to mention this in case you are not comfortable with that.

I have attached to this email an example image of what a librarian discussion board would look like.

With TROY’s upcoming accreditation review, we are working to make sure that all TROY users have access to the library resources they need. If there are any ways in which the library can serve you, please let me know.

I look forward to hearing from you in this matter,

Rachel Hooper  
Head of Reference/Public Services



## ▼ Pinned Discussions



Librarians (for assistance using the Troy University Library)

All Sections



Example of librarians embedded in Canvas classroom.



Librarians (for assistance using the Troy University Library)

May 13 at 2:51pm

Jay Brandes

All Sections

You have two Troy University librarians, Ms. Rachel Hooper and Mr. Jay Brandes, available in this discussion board, for assistance with using library resources (for example, helping you learn to use journal databases to find articles). You may post to this discussion board topic to contact Ms. Hooper and Mr. Brandes.

For more information about the library: <https://troy.libguides.com/international> ↗

The library can also be contacted for assistance by email, [libhelp@troy.edu](mailto:libhelp@troy.edu), and via Live Chat (look for the chat box on the left side of the library home page). Live chat is available during the operating hours of the Troy University Library in Troy, Alabama, USA. The library in Troy is in a time zone that is 12 hours earlier than Vietnam, so your discussion board or email message may not be read and replied to the same day that you post it.

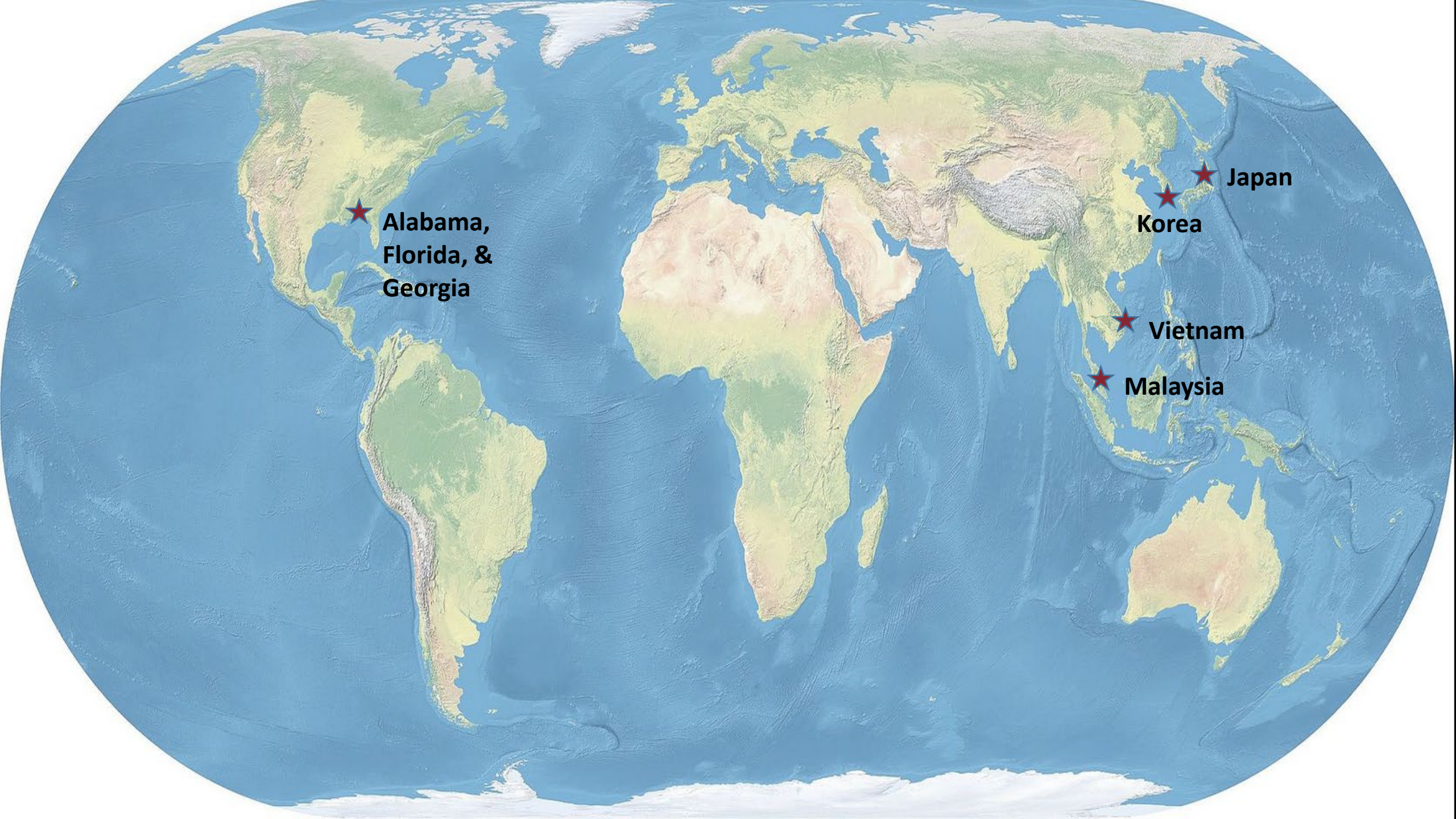
# Where It All Began...

## **Summer 2019, Vietnam:**

- BUS 4476, Strategic Management
- CS 3329, Analysis of Algorithms
- MGT 4478, Managing in a Global Environment
- MGT 4479, Management Seminar
- MGT 4479, Management Seminar (class #2)







★ Alabama,  
Florida, &  
Georgia

★ Japan  
★ Korea

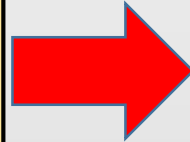
★ Vietnam

★ Malaysia

# The Road Thus Far...

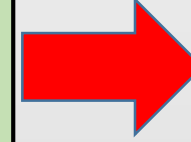
## Summer 2019

- Term 5 Only
- 2 librarians
- 5 online classes, all in Vietnam



## Fall 2019

- Terms 1 & 2
- Added Japan and Korea sites
- 1 Semester-Long Class
  - On-campus
- 4 librarians
- Term 1 – 14 online classes
- Term 2 – 14 online classes



## Spring 2020


- Terms 3 & 4 (to come)
- 2 Semester-Long Classes
  - 1 On-campus
  - 1 Online-only
- 4 librarians
- Term 3 – 17 online classes
- Term 4 starts March 16, 14-16 expected classes





# Example Database post

Yes, I posted this on a Saturday...



Kelly Wilson

Saturday

⋮

Happy Saturday (though most of you probably won't see this until Tuesday)!

If you need any research assistance, I am more than happy to help! The library provides access to over 240 databases across multiple subject areas. For Public Administration, we have narrowed down the list of databases for you already. To begin, go to the library's homepage ( <https://my.troy.edu/libraries/> ) under "RESOURCES", click "databases by subject and alphabetically" in order to access the full list of databases.

Then, under the list of the alphabet, there is a drop-down box entitled **Select a Category**. Click there and select "Public Administration". The page will refresh to show only those databases which may be most helpful to your research.

If you need to contact me anytime, please feel free to email me at [kwilson151343@troy.edu](mailto:kwilson151343@troy.edu).

I hope you all have a great week!

Kelly

← Reply



# Citation Discussion Post

I have an alternate  
version for Chicago-style.

Happy Almost-Weekend!

I wanted to briefly go over some avenues that will help you with the APA citation style.

There are a LOT of little details involved with using the APA citation style, but thankfully you have some awesome librarians at Troy who are working to help you to more easily get the hang of using it. First of all, I want to tell you about a guide that our online librarian (Jay Brandes) created entitled American Psychological Association Style. It can be found here: <http://troy.libguides.com/apa>. This guide not only breaks down the style manual, but it provides several handouts (under the APA Handouts tab) that will walk you through many problem areas in this citation style. OH! And don't forget to poke around in the "Instructional Videos" tab. Here, you will find a few longer videos that walk you step-by-step through citing books and articles in both your references section and your in-text citations. Go on! Have a look! I'll wait.....

...  
...  
...

Awesome! Now that you've poked around in the APA guide, let me tell you about another guide that I absolutely cannot even conceive of living without...

\*drum roll\*

Purdue Owl Writing Lab: APA

([https://owl.purdue.edu/owl/research\\_and\\_citation/apa\\_style/apa\\_formatting\\_and\\_style\\_guide/general\\_format.html](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html)). I LOVE THIS GUIDE! I cannot praise this site enough. They do an amazing job of keeping their content up-to-date. They also provide example citations for just about anything you can think of - not just books and articles, but YouTube videos, legal material, newspapers, government documents, web sites, and much more.

I hope these two guides help you in your writing assignments.

As always, if you need me, please email me at [kwilson151343@troy.edu](mailto:kwilson151343@troy.edu). Do not use the Canvas inbox option as I cannot reply to it.

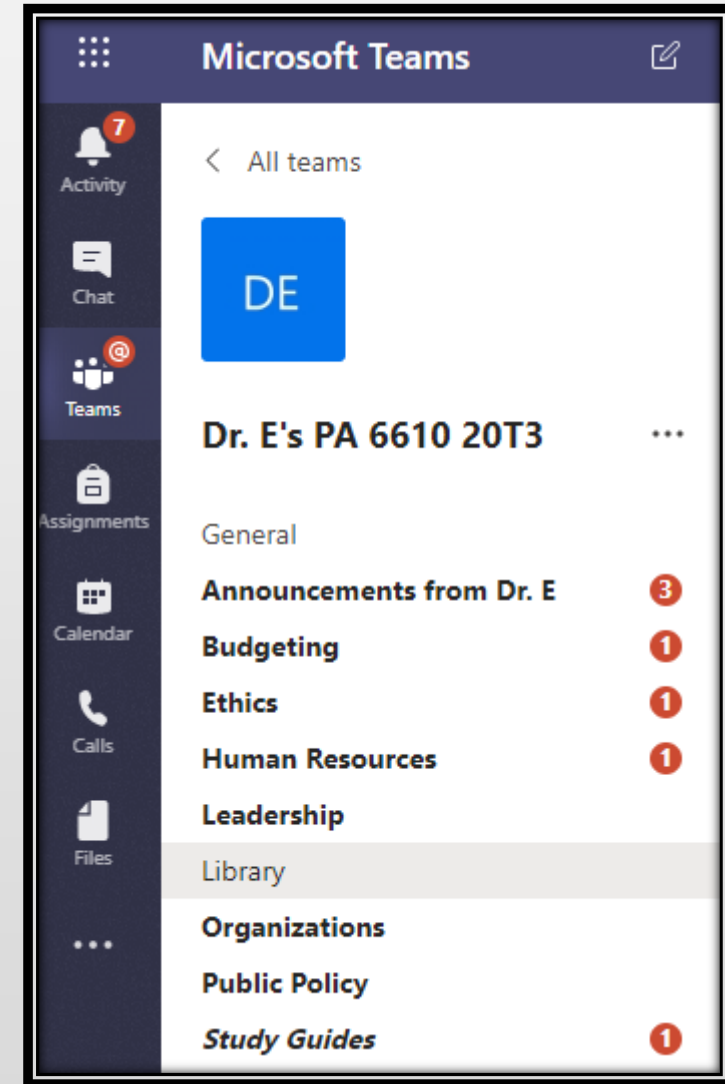
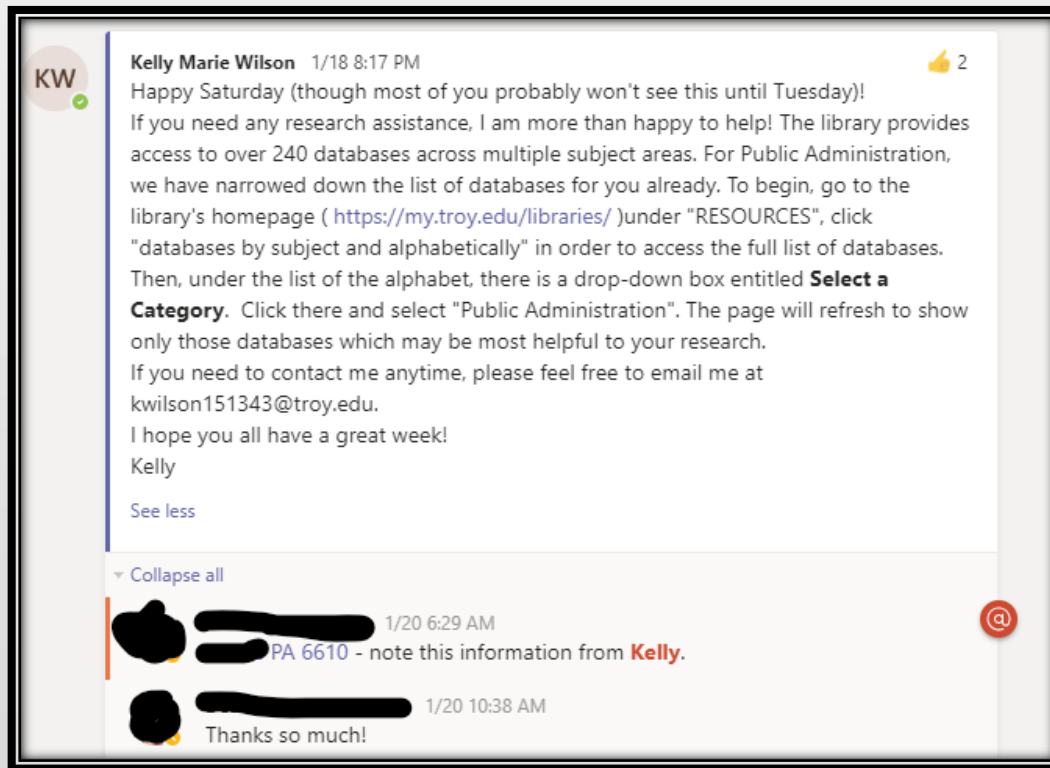
I hope you all have a great weekend!





# Embedding Outside of Canvas

- Term 3 – PA professor requested embedding in Microsoft Teams



# Benefits & Challenges

## Benefits

- Provides good information for accreditation.
- Provides more prompt, and varied, library involvement in classes.
- Receive quicker feedback from students as they are connected directly to a librarian.
- Establishes connections between librarians and faculty/students.

## Challenges

- We have to get approval from the professors for every term and provide documentation.
- Canvas
  - Librarian as student?
- Need more librarians.
- Laborious process.
- Weekends.
- Not all professors on-ground use Canvas.
- Different schedules for different sites.



# Feedback

## From Faculty...

- Very positive feedback from Public Administration and Nursing professors.
- Our former Provost and current professor highly recommended that librarians be embedded in all international sites.

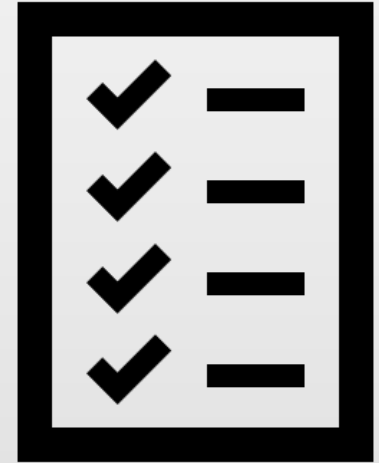
## From Students...

- HIS and (some) PA and Nursing students are using the embedded librarian.



# Future Goals

- Embed more librarians
  - Requires Canvas certification
  - Include librarians from Montgomery and Dothan campuses
- Add more classes and programs
- Find ways to better connect with students through Canvas
  - Potentially attending 1-2 lectures/term if possible



# Questions?

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Troy University

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**Rachel Hooper**

Head of Reference /  
Business Librarian,  
Troy University

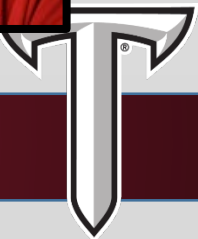
hooperr@troy.edu



**Jay Brandes**

Librarian for Troy  
Online

jayb777@troy.edu



# Discussion Time!

- Please share your experiences / feedback regarding embedding.
- Is there anything you think we can improve upon?
- What challenges have you faced?
- Does anyone use Canvas for embedding? If so, do you have a separate “librarian” status?

